

Stop Wasting Millions of Dollars on Ineffective Ads!

Get Booked as a Talk Show Interview Guest instead!

Don't throw away MILLIONS of dollars in expensive ineffective ads!

Instead, learn to 'hijack headlines' and get Talk Show interviews to promote your product, service, company or cause.

Business owners and book authors, which makes more sense, to spend \$100,000 per minute to advertise on Fox News? Or to pay pennies on the dollar to our publicity agency to book you as a guest on that same program that features you for about 5 minutes?

If you are an entertainer, stop paying \$5 million for a single ad on the Super Bowl, when you can be featured as a performer on stage for FREE! And maybe get paid to boot!

Did you know that advertising with short duration ads is largely ineffective unless you buy many, many ads for a long period of time? In contrast, Talk Show interviews are highly effective with a single interview!

Surely, you've watched many experts featured on Talk Shows. Do you really think those hosts just called them out of the blue and invited them on their programs? No way! It is 99% sure that they used a publicity firm to get those interviews.

We have booked many guests on Oprah, The Today Show, all major network news broadcasts, The Tonight Show, and countless radio shows. So why not let us book you?

Only one problem: Pollsters tell us that public speaking is ranked as the #1 fear for most people: even scarier than death!

But you are not 'most people'!

You are brave. You are bold. Or at least you're desperate to give it a try since you don't have millions of dollars to spend in ads to that might not even be half as effective as you personally appearing on Talk Shows to hype your product, service or brand.

Ready to take the plunge? They say public speaking is scarier than death. But which would you rather risk, deathly embarrassment or flushing millions of dollars down the drain the 'safe' way by letting paid ads do your talking?

Let's be brutally frank here. You're probably already up to your neck in debt from buying too many ineffective and expensive ads?

You need an intervention! We are intervening right here and now: STOP WASTING YOUR HARD-EARNED MONEY in ineffective paid ads!

Picture yourself as the focus of the show before reading more. Picture yourself on television or listen to your voice on radio...

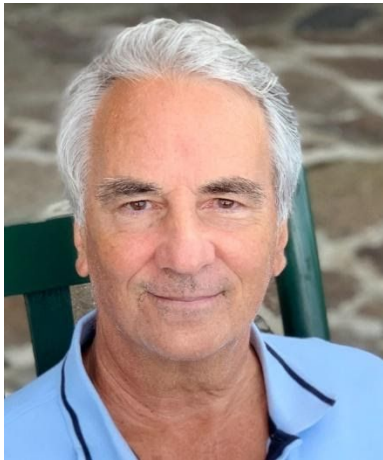
Now, do something about it! Get on the air NOW and sell your product or promote your cause NOW. Don't just sit there. Do something! And call for your FREE Publicity Counseling Session NOW!

Call my personal cell phone. I'm old school and still know how to use a telephone. Looking forward to talking to you.

--Jerry McGlothlin, President of Special Guests

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ABOUT JERRY MCGLOTHLIN...



Jerry McGlothlin is CEO and founder of [Special Guests](http://SpecialGuests.com), a boutique publicity agency specializing in using techniques of social activism to procure publicity for his clients on Talk Shows including on Oprah, The Today Show, Good Morning America, The Tonight Show, Rush Limbaugh, and Sean Hannity.

Jerry McGlothlin has been featured in The Washington Post, O'Dwyer's, and The New York Times.

Editorials and articles by Jerry McGlothlin have been published in hundreds of news outlets including USA Today, The Chicago Tribune and Israel National News.

In addition to running a publicity agency, Jerry McGlothlin is a producer of multiple full-length motion pictures, and is a television rep, launching series pilots.

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